

	Day	Time	Programme						
Afternoon	Tuesday 18 April	14:00 - 16:00	Registration University of Coimbra, São Jerónimo College Library						
		16:00 - 19:00	Visit to the Historic Center of Coimbra city D. Dinis Square Welcome reception Municipality of Coimbra Noble Hall						
Morning	9:30 - 10:00	Opening session São Francisco Convent Church João Gabriel Silva Rector of the University of Coimbra Manuel Machado President of Coimbra City Council Luís Filipe de Castro Mendes Portuguese Minister of Culture (to be confirmed) Ana Martinho President of the UNESCO National Commission Maria Gravarí-Barbas Coordinator of the UNESCO UNITWIN Network «Culture, Tourism, Development», University of Paris 1 Panthéon – Sorbonne, France Fernanda Cravidão Representative at the University of Coimbra of the UNESCO Chair and UNESCO UNITWIN Network «Culture, Tourism, Development» Pedro Machado President of Tourism of the Center Region of Portugal José Pedro Paiva Dean of the Faculty of Letters, University of Coimbra							
		10:00	Opening conference Alexandre Panosso Netto, São Paulo University, Brazil <i>Development and Research in Tourism from a Latin American Perspective</i> Coffee break						
		11:00 - 11:30	Parallel sessions						
			Room: Church With translation PT > EN Chair: Yoel Mansfeld and Rui Figueiredo	Room: Aeminium I Chair: Carmen Ramos and Mónica Brito	Room: Aeminium II With translation PT > EN Chair: Fiorella Dallari and Norberto Santos	Room: D. Pedro Chair: Lia Bassa and Maria Conceição Lopes	Room: Inês de Castro Chair: Dimitri Ioannides and Fátima Velez		
		G01 - Porta de Minerva: Visiting Coimbra in the footsteps of the writer Branquinho da Fonseca Marta Almeida Euron Higher Institute for Tourism and Hotel Studies IHC - Institute of Contemporary History University Nova de Lisboa Portugal	C01 - The search of re-use options for two monuments in Walled-City Famagusta within tourism perspectives Fernaz Joudfar Faculty of Architecture, Eastern Mediterranean University Cyprus Özlem Olguç Türkler Faculty of Architecture, Eastern Mediterranean University Cyprus	B04 - Time and territorial space and spatiality: The temporalization of the sacred space Zeny Rosendahl Rio de Janeiro State University Brazil	A10 - How to brand Europe's EU's 'Unity and Diversity' into key-areas Hilke SIKES Consulting Australia	G02 - Rural landscape, cultural routes and tourism. The dry stones landscape in Salento territory in Southern Italy Anna Trono University of Salento Italy			
		G06 - Elements of geodiversity in a geotouristic trail in the Historic Center of Natal / RN, Northeast Brazil Marcelo Nascimento Federal University of Rio Grande do Norte Brazil Luciano Scafeer Pereira University of Coimbra Portugal Matheus Silva Federal University of Rio Grande do Norte Brazil Gustavo Brito Federal University of Rio Grande do Norte Brazil	C02 - Volcanic islands as geotourism destinations Magdalena Kuleta University of Szczecin Poland	B06 - The gastronomy essence in cultural valorization: The example of Slow Food in the Azores Ana Mota University of Azores Portugal Carolina Viveiros Azorean Hospitality and Tourism Association (AAHTH) Portugal Armando Mendes University of Azores Portugal	A02 - Museums and tourism at World Heritage Sites in Spain Nuria Morera Molinero Rey Juan Carlos University Spain Salvador Perelló Oliver Rey Juan Carlos University Spain	G03 - The vibrant cultural landscapes of the Cold Desert of Himachal: A Case study of Spiti and Kinnaur Regions of Himachal Pradesh, India Usha Sharma Himachal Pradesh University, Shimla India			
		G08 - Lecture and tourism at Arraige Geopark Alana Gonçalves Regional University of Carrii Brazil Ana Cristina Linard Macedo Regional University of Carrii Brazil Luiza Heide Monesca Teixeira Carliano State University of Ceará Brazil	C05 - Management Plans for World Heritage Sites beyond. The case of some European (historic or old) towns, cities or city centers Dominique Vanneste University of Leuven Belgium	B07 - Wine and territory: The experience of wine tourism in Brazil's northeast hinterland Patrícia Galvão Federal University of Rio Grande do Norte Brazil	A03 - Authenticity impacting cultural tourist behaviors: The influence of cultural values, image and place attachment Odete Paiva Polytechnic Institute of Viseu Portugal José Luis Abrantes Polytechnic Institute of Viseu Portugal Fernanda Cravidão CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal Cláudia Seabra Polytechnic Institute of Viseu Portugal	G05 - Stories' about Stones on the Sea: Lighthouses as an integration of human being, history, ecology and tourism Mijana Kovačič Faculty of Maritime Studies, University of Rijeka Croatia Milva Markez Faculty for Tourism Studies Portorož, University of Primorska Croatia			
		G07 - How do tourists value cultural heritage in Coimbra? Exploring the key aspects to retain in a marketing mix strategy Vitor Ferreira CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Paula Carvalho CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal	C07 - How do tourists value cultural heritage in Coimbra? Exploring the key aspects to retain in a marketing mix strategy Vitor Ferreira CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Paula Carvalho CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal	B13 - Mafra and Saramago: Strategies of mediation between a potential World Heritage Site and the Nobel Prize Winner's Literary Masterpiece Antónia Correia CEFAGE Algarve University Europeia University Portugal Marcelo G. Oliveira CEFAGE Algarve University Portugal Mário do Carmo Leal Europeia University Portugal Mário Isabel Roque CEFAGE Algarve University Portugal Mário João Forte Europeia University Portugal Sara Rodrigues de Sousa CEF-UL Europeia University Portugal	A04 - Shaping local identity in a marine ecotourism destination: The case study of Mitoou, Raja Ampat, Indonesia Nurdina Prasetyo University of Otago New Zealand	G07 - The power of a dream: How the Golden Train rumor has turned Poland's ugliest town into a popular tourist destination Izabela Parowicz European University Viadrina Germany			
		13:00 - 14:00	Lunch Conventual Room						
		Wednesday 19 April	14:15 - 16:00	Round table Church <i>Tourism and Heritage: (Un)Sustainable Relationship?</i> Moderator: Maria Gravarí-Barbas Coordinator of the UNESCO UNITWIN Network «Culture, Tourism, Development», University of Paris 1 Panthéon – Sorbonne, France Jin Y. Woo Adviser to the Secretary-General of the World Tourism Organization (UNWTO) for Tourism and Culture Kirsti Kovanen Secretary-General of ICOMOS Ana Paula Amendoira Vice-President of ICOMOS PORTUGAL Luís Araújo President of Turismo de Portugal Clara Almeida Santos Vice-Rector for Culture and Heritage of the University of Coimbra					
16:00 - 16:30	Coffee break								
Afternoon	16:30 - 18:00	Parallel sessions							
		Room: Church With translation PT > EN Chair: Lorenzo Cantoni and Luísa Trindade	Room: Aeminium I Chair: Dominique Vanneste and Lúcio Cunha	Room: Aeminium II With translation PT > EN Chair: Anna Trono and José Gomes	Room: D. Pedro Chair: Zeny Rosendahl and Maria de Lurdes Craveiro	Room: Inês de Castro Chair: Maria Gravarí-Barbas and Maria Helena da Cruz Coelho			
		F01 - "Son of Sea God": Management, tourism and local discourse of Portuguese Heritage in Melaka, Malaysia Gue-Cyuan Deng National Taiwan University Taiwan	C08 - Between sacred and profane: New tourism, destination management and other challenges in the Serbian medieval monasteries that are World Heritage Sites Tamara Ognjević Artis Center (director and co-founder) ICOM Serbia (vice-president) Serbia	E01 - Inputs for tourist restaurants of Natal/ RN: An analysis of the extent of flows Edna Furtado Federal University of Rio Grande do Norte Brazil João Neto University of Brasília Brazil	A05 - The impact of tourism on the Bôule Community in Peta Zainab Salman The Hashemite University Jordan Fardous Al Aljoudy The Hashemite University Jordan Mohammed Al Tarawneh The Hashemite University Jordan	G15 - Process of and stakes in the touristification of a mountain in difficulty in Argon Biosphere (High Western Atlas) Amal Lahoucine Faculty of Letters and Social Sciences of Rabat, Université Mohammed-V, Agdal Morocco			
		F05 - The concept of sustainability in tourism public policy: An analysis of a municipality with a historical center classified as a UNESCO World Heritage Site Marcelo Knapp Federal Institute of Education, Research and Innovation Brazil Magnus Luiz Emmendorfer University of Vicosa Brazil Cynthia Oliveira de Souza Federal University of Vicosa Brazil Waleria Niquini	C09 - Challenges and development of the Bulgarian UNESCO tourism sites in the context of the position of Director Ms Irina Bokova Lyuba Stankova National Tourist Organization Paris IV France	E02 - The heritage of Portuguese municipalities as a tourism asset and identity element: A study of the information of their official websites Valentim Pólvora-Nery University of Beira Interior Portugal Joaquim Paulo Serra University of Beira Interior Portugal	A08 - How should we view change in World Heritage Sites? Diana Rahman Institute of Sustainable Heritage United Kingdom	G20 - Qhapaq ñan: The challenge of managing a site comprising 6 countries Carmen María Ramos National University of Tres de Febrero Argentina			
		F06 - "Cultura Bairral" as a heritage resource in Lisbon Estela Gonçalves Lisbon City Council, Department of Territorial Planning Portugal	C10 - Proposal for spatial planning through the interpretation, protection and presentation of World Heritage - Eco museums in the Republic of Srpska Lorana Radović National Tourist Organization of Republic of Srpska Bosnia and Herzegovina	E03 - Cultural cartography: The use of geotechnology as a tool for spatialization, analysis and representation of cultural manifestations in Mato Grosso (Brazil) Zuleika Alves de Araújo Federal Institute of Education Science and Technology of Mato Grosso Brazil Gilian Evaristo Franca Silva IFMT - Federal Institute of Education Science and Technology of Mato Grosso - Campus Cuiabá Brazil Rejane Soares Gusmão IFMT - Federal Institute of Education Science and Technology of Mato Grosso SEPLAN Brazil	A12 - Heritage urbanism as a planning model for sustainable cultural tourism: The cases of Cokotao Island, Australia and St. Catherine Island, Croatia Richie Howitt Department of Geography and Planning, Macquarie University Australia Bajana Šćiban Department of Urban Planning, Spatial Planning and Landscape Architecture, University of Zagreb Croatia	G22 - Heritage/tourist performances of place. The case of European Association Vie Francigine in Fidenza and Atium in Forlì (Italy) Chiara Rabbiosi Alma Mater Studiorum University of Bologna Italy Fiorella Dallari Department for Life Quality Studies Center for Advancement Studies in Tourism Italy			
		F07 - Critical analysis of the Portuguese World Heritage Network Manuel Gama CECS - Communication and Society Research Centre Portugal	C11 - Decision-making support for planning and management in tourism destinations with exceptional values Santiago Rodríguez Girón Katholieke Universiteit Leuven Belgium Dominique Vanneste Research Groups Economic Geography & Tourism Katholieke Universiteit Leuven Belgium Dimitri Ioannides Department of Tourism Studies and Geography, Mid-Sweden University Sweden	E05 - Development of a web application to support route tourism. Application to the Ecopista do Dão case Rui Ferreira CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal Lúcio Cunha CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal João Ferreira Department of Electrical and Computer Engineering University of Coimbra Portugal	A01 - Best practice for Heritage Site visitation: Analysing the Hejaz Railway, Saudi Arabia Ali Aljoudy Faculty of Tourism and Hotel College Saudi Arabia	G31 - The role of UNESCO in territorial management: The closure of the Colón Route in the Iguazu National Park, Brazil Fernanda Trevisan State University of Campinas, UNICAMP Brazil			
		Panel discussion							
		Evening	21:00	Musical event University of Coimbra, São Jerónimo College					
		Morning	9:30 - 11:00	Parallel sessions					
				Room: Church With translation PT > EN Chair: Zeny Rosendahl and Paulo Carvalho	Room: Aeminium I Chair: Dominique Vanneste and Carlos Fortuna	Room: Aeminium II With translation PT > EN Chair: Lorenzo Cantoni and Claudete Oliveira Moreira	Room: D. Pedro Chair: Carmen Ramos and Luis Moura Ramos	Room: Inês de Castro Chair: Maria Gravarí-Barbas and Rui Gama	
G10 - A comparative study of the urban Gallian markets of Baiona, Combarro and Muros (Spain) Ángeles Piñeiro Amador Department of Geography, University of Santiago de Compostela Spain Inês Gueisan ANTE - Research group on Territorial Analysis University of Santiago de Compostela Spain Isabelina Lopez IDEGA University of Santiago de Compostela Spain	C13 - Managing destinations and sustainability in World Heritage Sites in Sri Lanka (special focus on the old Galle town and its fortification) Wasana Siritumalawati Department of Archaeology Sri Lanka			C26 - The management of the World Heritage of Olinda and the Carnival: The challenges and the search for the sustainability of its historical heritage Zuleika Alves de Araújo Federal Institute of Education Science and Technology of Mato Grosso Brazil André Fontan Kôhler São Paulo University Brazil	A37 - Database management of World Heritage: Application to the wine iconography from the Theban necropolis in Egypt Sofia Fonseca IUPUI - Indianapolis University of Barcelona Spain Mário Rosa Guasch Jané Laboratoire Mondes Pharaoniques de l'UMR 8167 "Orient et Méditerranée" University Paris-Sorbonne Paris Mahmoud Ibrahim International Relations Division, Ministry of Communications and Information Technology Egypt	B02 - The fortune of Macanese cuisine: A culinary landscape shaped by Macau tourism Man Tat Cheng Macau University of Science and Technology Macau			
G11 - Ethno-tourism: (Re)invention of culture or appreciation of indigenous culture? An analysis of the tourist circuit of the Pareci Indians in Mato Grosso, Brazil Zuleika Alves de Araújo IFMT - Federal Institute of Education Science and Technology of Mato Grosso Brazil Laurenice Lopes de Souza IFMT - Federal Institute of Education Science and Technology of Mato Grosso Brazil	C14 - An evaluation of tourism potential and sustainability in Cappadocia, Turkey Medet Yolal Anadolu University Turkey Sıla KARACAOĞLU Çukurova University Karadas School of Tourism and Hotel Management Turkey			C19 - Accessibility to historic buildings of touristic interest by persons with mobility impairments: An analysis of the São Francisco Church – Historic Center District of Salvador Portugal Rosana Santana dos Reis Federal University of Bahia Brazil Antonio Pedro Alves de Carvalho Federal University of Bahia Brazil	C38 - Redevelopment of two historical heritage sites: Finding a balance between a socio-economic focus and a tourism focus Michelle Bylemans University of Antwerp Belgium Nathalie Vallet University of Antwerp Belgium Bruno Notteboom University of Antwerp Belgium Maarten Van Acker University of Antwerp Belgium	B03 - Holy Week as factor of tourism development in Lorca (Region of Murcia, Spain) Daniel Moreno Muñoz University of Murcia Spain Ramón García-Marín University of Murcia Spain Cayetano Espejo-Marín University of Murcia Spain			
G13 - Museums and cultural landscapes: Contraversies of touristification of localities Marina Morettini Fluminense Federal University (PQTUR/UFF) Brazil Karla E. Godoy Fluminense Federal University (PQTUR/UFF) Brazil	C15 - Masterplan Sangiran 2.0: Improving Sangiran Early Man Site as a tourism destination based on sustainable development Aditya Hidayat Gadjah Mada University Indonesia Aldia Rakmana Gadjah Mada University Indonesia Ni Deed Nuke Merdekawati Gadjah Mada University Indonesia			C22 - Turning homes into hotels: Challenges and opportunities of Porto's sharing economy Susana Ribeiro Portuguese University CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Jorge Humberto Marques Portuguese University CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Josefina Salvado Portuguese University GOVCOPP Research Group for Tourism and Development Portugal	D05 - Eventfulness as a new strategy for heritage sites' involvement in tourism: The experience of Russia Ekaterina Algina Faculty of Geography, Lomonosov Moscow State University Russia Anna Alexandrova Department of Tourism and Recreational Geography Lomonosov Moscow State University Russia	B11 - Teaching heritage to tourists: Visitor involvement in the attractions Lia Bassa Budapest Metropolitan University Hungary			
G16 - Revitalization and popular use in a historical and tourist area: A case study of the Solon de Lucena Park, João Pessoa, Brazil Ana Maria Knapp Pereira Federal Institute of Education Science and Technology of Paraíba – FEPB Brazil Jovanka Baracuchy Cavalcanti Federal University of Paraíba Brazil	C16 - Challenges in determining the impact of the value of cultural heritage value on the economic sustainability of a tourism destination: The case of The Episcopal Complex of the Euphrates in the Historic Centre of Poreč Ingeborg Matecic Department of Tourism Faculty of Economics & Business, University of Zagreb Croatia			C23 - Cultural heritage and public investment in the Central Region of Portugal Rui Martins CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Margarida Franca CEGOT - Centre of Studies on Geography and Spatial Planning Portugal	D06 - Measuring the impact of the European Capital of Culture programme on overnight stays: Evidence for the last 20 years Martin Falk Austrian Institute of Economic Research Austria Eva Hagsten University of Iceland Iceland				
Panel discussion									
11:00 - 11:30	Coffee break								
Thursday 20 April	11:30 - 13:00			Parallel sessions					
				Room: Church With translation PT > EN Chair: Nélia Moréire and Paulo Peixoto	Room: Aeminium I Chair: Lia Bassa and Raimundo Silva	Room: Aeminium II With translation PT > EN Chair: Silvia Aulet and António Campar	Room: D. Pedro Chair: Fiorella Dallari and João Luis Fernandes	Room: Inês de Castro Chair: Dimitri Ioannides and Isabel Paiva	
		G18 - The cultural heritage of João Pessoa (Paraíba, northeast of Brazil) from the standpoint of cultural geomorphology Luciano Pereira University of Coimbra Portugal Lúcio Sobral Cunha CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal Marcos A. L. do Nascimento Federal University of Rio Grande do Norte Brazil	C18 - Promoting sustainability in World Heritage Cities: The case of the Historic Center of Havana Yanilei Perez Guillarte University of Santiago de Compostela Spain Maté Echarri Chávez Faculty of Tourism, University of Havana Cuba Rubén Camilo Lora González Department of Geography, University of Santiago de Compostela Spain	D11 - Heritage and social tourism at Sesc (SP): A proposal for educational activities Flávia Costa Serviço Social do Comércio (SESC), São Paulo Brazil Silvia Eri Hirao Serviço Social do Comércio (SESC), São Paulo Brazil Carollina Paes de Andrade Serviço Social do Comércio (SESC), São Paulo Brazil	D01 - Tales of culture: The power of storytelling in cultural tourism destinations José Gonçalves Polytechnic Institute of Viseu Portugal Cláudia Seabra Polytechnic Institute of Viseu Portugal Carla Silva GOVCOPP - Research Group for Tourism and Development Polytechnic Institute of Viseu Portugal	B09 - The Wine Horses (Caravaca de la Cruz, Murcia, España). A unique heritage as a tourist attraction Javier Martí Fabrega University of Murcia Spain Ramón García-Marín University of Murcia Spain Daniel Moreno Muñoz University of Murcia Spain Victor Ruiz Álvarez University of Murcia Spain			
		G19 - Cultural heritage, tourism and local development in Mozambique José Julião da Silva Pedagogical University of Mozambique Mozambique	C20 - Coordinated management practices at the prehistoric pile dwellings around the Alps World Heritage Site: Navigating the global-local divide Bailey Ashton Adie Southampton Solent University, Research & Innovation United Kingdom	D03 - The management of tourism animation in World Heritage destinations – cultural events, St. John in Porto and the Grape Harvest Festival in the Douro Valley Isabel Borges University Portuguesaense Infante D. Henrique CEGOT – Centre of Studies on Geography and Spatial Planning Portugal Susana Ribeiro Portuguese University CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Henrique CEGOT - Centre of Studies on Geography and Spatial Planning Portugal	D02 - Cultural and Creative Industries and the city: The case of the Old Town of Corfu in Greece Georgios Papaioannou Department of Archives, Library Science and Museology, Ionian University, Corfu Greece Sofia Poulitidou Department of Archives, Library Science and Museology, Ionian University, Corfu Greece Alexandra Alkaterini Andrianou Department of Archives, Library Science and Museology, Ionian University, Corfu Greece	B12 - Cultural journey of faith: The use of cultural heritage tourism of the journey of the Cito of Our Lady of Nazare of Belém Pará Ana Farias Federal Institute of Education Science and Technology of Pará Brazil Geyza Blanca da Silva Ferreira Faculty Ideali – FACI Brazil			
		G21 - The "new" old ports: Spaces of metamorphosis for real estate capital and for tourism João Neto Universidade de Brasília Brazil Edna Maria Furtado Federal University of Rio Grande do Norte Brazil	C21 - Managing tourist information provision at the Cape Floral Region World Heritage Site Felicite Falser-Wessels University of Pretoria South Africa Annell Douglas University of Pretoria South Africa	D07 - Tourism development in small destinations through events and local governance management: The cases of Obidos (Portugal) and Paraty (Brazil) Luís Silveira CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Fábia Trentin Fluminense de Niterói Federal University Brazil Vitor Ferreira CEGOT - Centre of Studies on Geography and Spatial Planning Portugal	D08 - Hosting cultural events as a tool for re-branding and restoring destination image Eli Avraham University of Haifa Israel	E04 - How World Heritage Sites are featured on the websites of National Tourism Organizations in Europe Silvia De Ascanis Università della Svizzera Italiana, USI – Lugano Switzerland Lorenzo Cantoni Università della Svizzera Italiana, USI – Lugano Switzerland			
		G23 - Industrial Tourism – A past lived in the present Patrícia Bastos University of Coimbra CEIS 20 - Centre for 20th Century Interdisciplinary Studies Portugal Mónica Morais Brito CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal	C24 - Analytical parameters of tourism governance in the World Heritage Site of Brasília, Brazil Cleber Castro Federal University of Rio Grande do Norte Brazil Patrícia Galvão Federal Institute of Alagoas Brazil Wilker Nóbrega Federal University of Rio Grande do Norte Brazil	D10 - The impacts of Santra-enactments in Portugal: The case of Historic Maria da Feira Roberta Carlos Reis CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Norberto Santos CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal	D09 - How storytelling impact motivations, authenticity and involvement of cultural tourists Catarina Farias Polytechnic Institute of Viseu Portugal Cláudia Seabra Polytechnic Institute of Viseu Portugal Carla Silva Polytechnic Institute of Viseu Portugal	E08 - World Heritage of Coimbra – Alta and Sofia. Building a graphic system of visual identity Francisco Mariz Graphic and Communication Designer Portugal			
		Panel discussion							
		13:00 - 14:00	Lunch Conventual Room						
		Afternoon	14:30 - 16:00	Parallel sessions					
				Room: Church With translation PT > EN Chair: Fernanda Cravidão and Norberto Santos	Room: Aeminium I Chair: Nélia Moréire and Adélia Nunes	Room: Aeminium II With translation PT > EN Chair: Zeny Rosendahl and Lúcio Cunha	Room: D. Pedro Chair: Dolores Vidal-Casellas and Luís Silveira	Room: Inês de Castro Chair: Yoel Mansfeld and Paulo Nossa	
F08 - Portuguese heritage in Goa with a special focus on the Museum of Christin Art and monuments on Monte Santo in Old Goa Natasha Fernandes Curator of the Museum of Christian Art Goa India	C30 - World Heritage as a tourist destination: A discussion around the management of the cultural landscape of Rio de Janeiro Ana Fernandes State University of Campinas Brazil			G30 - Father João Schiavo's Route: Heritage for the community and its visitors Gustavo Tolgo Municipality of Casias do Sul University of Casias do Sul Brazil	G33 - The use of bobbin laces as an element of cultural identity to promote tourism in Iha Grande, Piauí, Brazil Heidi Kantz Catholic University of Portugal, CITAR - Research Center for Science and Technology of the Arts Catholic University of Portugal, Pamaliba Brazil Gonçalo de Vasconcelos e Sousa Catholic University of Portugal Research Center for Science and Technology of the Arts Portugal	G26 - Landscape as a tourist product as well as natural and cultural heritage: The Serra da Estrela Carlos Costa CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Norberto Santos CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal			
F09 - Cultural heritage of Timor and the Portuguese cultural inheritance in the territory Mário Isabel Simões Secretary of State for Arts and Culture East Timor	C34 - Application of MCDM methods to evaluation in tourism: Some of Porto's most emblematic cultural sites Stevan Stević University of East Sarajevo Bosnia and Herzegovina Zélia Breda University of Aveiro Portugal			A07 - On the UNESCO World Heritage Route. Characteristics and behaviour of the visitors to the Botanical Gardens of the University of Coimbra Susana Silva CEGOT - Centre of Studies on Geography and Spatial Planning Portugal Paulo Carvalho CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal	B14 - How to value gastronomy as intangible Heritage through tourism, the Catalan case Silvia Aulet University of Girona Spain	G28 - Portuguese lighthouses: From maritime safety to tourism, one perspective to valorize heritage and territories Mónica Morais de Brito CEGOT - Centre of Studies on Geography and Spatial Planning Department of Geography and Tourism, University of Coimbra Portugal José António Velho Gonçalves Directorate General for Maritime Authority Portugal			
	C35 - Cultural sustainability in the UNESCO site of Matera: Risks and challenges Raffaele Casolare Department of Cultural Heritage, University of Salento Italy			A13 - The past in permanent construction. Heritage in transformation Joana Capela Campos Architecture Department, FCT, University of Coimbra Portugal Vitor Murtinho Centre for Social Studies, University of Coimbra Portugal	G29 - Route of emotions: Cultural landscape and tourism in the Center of the Delta Coast Vicente Borges Federal University of Piauí Brazil				
Panel discussion									
16:00 - 16:30	Coffee break								
All day	Friday 21 April			8:00 - 20:00	Field trip D. Dinis Square Coimbra Tentúgal village Montemor-o-Velho Castle Montemor-o-Velho town Figueira da Foz city 13:00 Casino Figueira (Lunch) Tocha Beach, Cantanhede Bairrada Wine Museum, Anadia city Bairrada Wine Commission, Anadia city D. Dinis Square Coimbra				
				10:00 - 12:30	Meeting of the UNESCO UNITWIN Network «Culture, Tourism, Development» Faculty of Letters, University of Coimbra				
				13:00	Lunch				
		14:30 - 16:30	Meeting of the UNESCO UNITWIN Network «Culture, Tourism, Development» Faculty of Letters, University of Coimbra						
		19:30	Dinner of UNESCO UNITWIN Network «Culture, Tourism, Development» Mediterranean dinner São Marcos Palace						
Morning	Saturday 22 April	16:30	5th UNESCO UNITWIN Conference conclusion remarks Church Yoel Mansfeld, Haifa University, Israel						
		17:00	Closing conference Church Hilary Du Cros, Senior Research Coordinator, UNESCO Observatory for Research in Local Cultures and Educational Creativity, University of Technology, Sydney, Australia <i>World Heritage, locality and local stakeholder readiness to see opportunities and deal with challenges</i>						
		18:30	Closing session Church Luís Filipe Menezes Vice-Rector for Tourism of the University of Coimbra Carina Gomes Regional of Culture, Tourism and Youth of the Municipality of Coimbra Celeste Amaro Council Director of Culture for the Center Region of Portugal Maria Gravarí-Barbas Coordinator of the UNESCO UNITWIN Network «Culture, Tourism, Development», University of Paris 1 Panthéon – Sorbonne, France Fernanda Cravidão Representative at the University of Coimbra of the UNESCO Chair and UNESCO UNITWIN Network «Culture, Tourism, Development» Norberto Santos Head of the Department of Geography and Tourism, Faculty of Letters, University of Coimbra						
		20:30	Closing dinner Restaurante Steel Alexandre Herculanu Street, n.º 37						
		Evening							